



April 16, 2013

Celebrate Sustainability in the Pioneer Valley with the Pioneer Valley Sustainability Network and Pioneer Valley Local First

> Clarion Hotel, 1 Atwood Drive, Northampton 4:00-9:00 pm

Guest Speaker Judy Wicks



In 1983, Judy Wicks founded the White Dog Café in Philadelphia, pioneering the use of locally grown ingredients.

She founded the Sustainable Business Network of Greater Philadelphia in 2001, an organization dedicated to strengthening relationships among community-rooted enterprises to promote social change. She also co-founded the nationwide Business Alliance for Local Living Economies.

Her book, Good Morning, Beautiful Business will be available for sale at the event. For more information please visit www.judywicks.com.

Schedule –arrive between 4 pm and 6:30--whatever works for you and your busy schedule

4:00 - 5:00: Networking, cash bar & complimentary snacks

5:00 - 6:00: Lightning talks (5 minutes)

6:00 - 6:30: Networking / Registration / Cash bar

6:30 - 9:00: Dinner Party with Judy Wicks

And celebrate the 2013 Champions of Sustainability:

Co-op Power and the City of Holyoke

Registration Information

- 2. Farm to School
- 3. Making Green Sexy

1. Catalyzing a Sustainable

4. Biochar

Lightning Talks:

Region

- 5. You've got the power
- 6. Recycled Cooking Oil
- 7. Sustainability Summit
- 8. Rising Green

Your idea???

Members email cratte@pvpc.org

Mail check made payable to PVRVC (Pioneer Valley Regional Ventures Center, Inc.) to: Catherine Ratté, Pioneer Valley Planning Commission, 60 Congress Street, Springfield, MA 01104. questions call/email Catherine Ratté at cratte@pvpc.org 413-781-6045. Scholarships available.

Cost:

Single ticket: \$40 pvSustain/PVLF members, \$50 non-members. Table of 8: Discount price of \$300 for members, \$400 non-members

For more information please visit pysustain.org and pylocalfirst.org.

sponsored by the Center for EcoTechnology underwritten by the Pioneer Valley Planning Commission, Craig Della Penna